

WAP GATEWAY

Differentiate with Unmatched Management Tools

Make your mobile Internet service stand out from the crowd. Use the Interop Technologies WAP Gateway to intelligently create a feature-rich WAP deck with strong, effective branding.

➤ GAIN COMPLETE VISIBILITY

With the Interop Technologies WAP Gateway, you can easily identify and monitor top links, content, and off-portal traffic. Our comprehensive toolset enables you to instantly validate and manage links and images in your customized WAP deck, further enhancing your subscribers' experience. In addition, the toolset enables validation, creation, editing, deleting, reordering, publishing, and resorting of links, as well as the ability to add and change images on individual pages.

visibility
is key

Use the visibility into your customers' browsing habits to identify hot WAP sites and design your deck. The Interop Technologies WAP Gateway has the capability to render deck pages based on subscriber device characteristics. A test environment allows you to check all changes prior to production.

➤ SCALE UP ANY TIME

Using the latest techniques in clustering and load balancing, our WAP Gateway is massively scalable. You can deliver all the news, sports, weather, entertainment, and business content your customers demand, wherever and whenever they want. Grow your customer base with complete confidence. Our integrated Push Proxy Gateway (PPG) is modular, so you can add capacity any time.

➤ ENHANCE SUBSCRIBER EXPERIENCE

Our superb, easy-to-use management tools enable unprecedented intelligent customization of subscriber interfaces and reduce operating expenses. Your marketing staff can manage the WAP deck, conserving IT and engineering resources for more technical tasks.

➤ COMBINE OUR SOLUTIONS

Interop Technologies also offers a fully integrated MMSC/WAP Gateway solution. Save time and money by bundling solutions.

CHOOSE FROM FOUR DEPLOYMENT OPTIONS

Interop Technologies offers four flexible deployment options:

Hosted—Share technology in a service bureau environment.

Modified Hosted—Deploy our solution at your site without capital expense; we manage it for you.

Turnkey—Purchase our solution outright for on-site deployment.

Turnkey with Managed Services—Purchase our solution outright; we handle operations and management.

All four options include our world-class technology, and our architecture enables easy migration from hosted to turnkey if and when your business requires a different strategy.

ways
to
deploy

➤ HOST UNTIL YOU'RE READY TO BUY OUR TURNKEY SOLUTION

Don't allow resource constraints or evolving business environments dictate your long-term strategy. Unlike other hosting companies, which can only provide long-term hosted solutions using another company's technology, we can easily migrate your services from our hosted to turnkey solutions. Should your business needs change and you decide to migrate, we help you make the transition smoothly and quickly.

The technology is exactly the same for hosted and turnkey. Common interfaces for users, customer care, billing, and reporting simplify the migration process. With other providers, disruption occurs from switching technologies, vendors, and tools, often just as services become a critical part of your business.

Interop Technologies offers a simple migration path from hosted to turnkey, providing exceptional deployment flexibility.

➤ SAVE MONEY WITH GLOBAL HOSTING

Distance is no obstacle to value. We use the latest in connectivity to deliver all our solutions over IP around the globe with reliable, cost-effective transport.

KEY BENEFITS

Comprehensive, intelligent WAP site administration toolset

Feature-rich, intelligent WAP deck creation and branding

Full integration with Interop Technologies MMSC for complete data suite

Support for existing premium content relationships

Increased scalability with efficient modular design

Simple migration from hosted to turnkey