

## Solutions Overview

Interop Technologies offers end-to-end solutions that help increase revenue and brand loyalty for major companies and meet consumer demand for innovative telecommunications services. We focus on three, high-growth areas that help wireless operators, Voice-over-IP (VoIP) providers, and leading brands differentiate their services for end users: Messaging, Device Management, and Entertainment and Personalization.

We are the only solutions provider offering flexible deployment solutions that suit any business model, making purchases as convenient as possible. Unified billing is available for companies that purchase multiple Interop Technologies solutions.

## Messaging Solutions

Operators need scalability, redundancy, and high throughput in today's messaging environment. Interop Technologies meets all these requirements with key messaging solutions.

### Short Message Service

Supports scalable, text messaging service with state-of-the-art functionality and unparalleled features.

### Multimedia Message Service

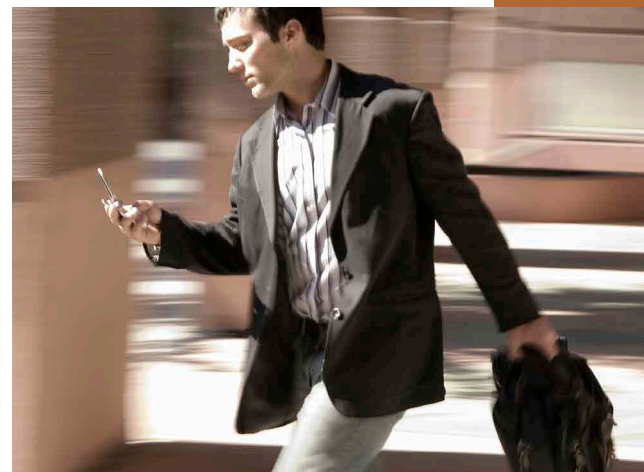
Delivers larger data files to and from MMS-capable handsets. Provides an easy way for subscribers to compose multimedia messages using photos, clip art, and sound files from the vast Interop Technologies library of fully licensed digital content.

### WAP Gateway

Offers an integrated, push proxy gateway and integrated, multi-tenant, mobile Internet access.

### Common Short Code Gateway

Supports local and universal short-code routing, enabling subscribers to respond to promotions and contests with an abbreviated (4- to 6-digit) SMS address.





## Device Management Solution



Operators can quickly and cost effectively reprogram mobile phones and provision pre- and post-paid wireless service. This solutions save time and expense for customers, too.

### **SS7-Based, Over-the-Air Device Management**

Automates provisioning and roaming changes, reducing fraud risk and freeing up resources.

## Personalization Solutions



With Interop Technologies as a partner, wireless and VoIP providers and brands can capitalize on the huge societal trend toward personal expression and user-generated content.

### **Ringback Tones**

Delivers technology and content that helps consumers personalize the sound callers hear while waiting for a call to connect.

### **Karaoke Tones™**

Offers patent-pending, highly viral technology and aggregated content, enabling customers to use their own handset microphones and voices to record ringtones or ringback tones, then share them with family and friends.

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